



Sector Groundswell, LLC

“Making connections to solve technical challenges through best-of-world capabilities.”

Company Profile:

Sector Groundswell, LLC offers global business development consulting, by scouting markets, brokering business relationships, extending sales representation, and leveraging experience in many areas:

- Aero/Orbit Dynamic Control
- Capital Equipment Sales
- Cyber Hardware Integration
- Effective Strategy
- Electronic Warfare
- International Defense
- MedTech Connections
- Multilateral Negotiations
- Pricing & Bundling
- Proposal Writing
- Sensors & Effectors
- Simulation Software
- Systems Engineering
- Telephony Signaling
- Ultrashort Pulse Lasers

Chris Burmeister has spent his entire career solving technical problems as a team-oriented engineer and marketer, which have been largely propelled by lifetime interests in both strategy and international intrigue. His long-term thinking helps keep higher quality, lower life-cycle costs, and business growth at the center of the ideas that he develops, adopts, and executes. His creativity is born out of his ability to synthesize ideas from multiple directions. Novel clients interest him. You are reading this biography because you either need a suitable approach to enter a new market or more collaboration with a methodical, curious, energetic, and pragmatic advisor. Just ask!

Expertise and Capabilities:

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| Scouting & Matchmaking | Good at detective work. Persuade large companies to invest in entrepreneurial innovations. Candid. Decisive, energetic, friendly. Experienced with multilateral negotiations. |
| Applied Science & Engineering | Spot patterns. Logical. Able to grasp how systems work. Use comparisons when analyzing and learning. |
| Building Frameworks | Pricing. Synthesize ideas. Include clients in the creative process. Remain loyal to tenants of client’s strategic intent. Convey ideas as fellow collaborator and teacher. |
| International Business | Understand how individuals and groups across many cultures work. Keep current on international policy and dynamics to structure or re-structure a plan from chaos or from no prior structure. |

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